



# WATEREQUITY

Guide for press, media,  
and speaking engagements

Updated as of October 2022

# About WaterEquity

WaterEquity is the first asset manager exclusively focused on solving one of the most urgent issues of our time—the global water and sanitation crisis. We invest in financial institutions, enterprises, and infrastructure in emerging markets delivering access to safe water and sanitation to low-income consumers, while offering an attractive risk-return profile to investors.

Founded by engineer Gary White and actor/writer Matt Damon of Water.org and led by Paul O’Connell, the success of WaterEquity is built on decades of experience investing in water and sanitation in emerging markets, delivering proven social and financial returns.

Learn more at [www.waterequity.org](http://www.waterequity.org).

Please see WaterEquity.org regarding selection criteria and fees paid in relation to these awards.



WaterEquity is an innovation of renowned non-profit Water.org with 30 years experience



Selected as one of the top 50 impact investment fund managers for four consecutive years, 2019-2022



Investment team of the year – asset manager

# The Global Water and Sanitation Crisis

WaterEquity is an asset manager on a mission to end the global water and sanitation crisis by raising the investment capital needed to expand access to safe water and sanitation for all.

Access to safe water and sanitation is core to sustainable development and a key determinant of improved health outcomes, gender equality, resilience to climate change, and overall economic growth.



**1 in 10**

Today, 1 in 10 people—771 million—around the world lack safe drinking water.



**1 in 4**

1 in 4 people—1.7 billion—lack access to a toilet, with 494 million still practicing open defecation.



**200M**

Women and girls around the world spend a collective 200 million hours collecting water each day.

## Sustainable Development Goals Impacted:



### Sources:

World Health Organization (WHO) and the United Nations International Children's Fund (UNICEF) Joint Monitoring Program (2021). Progress on household drinking water, sanitation, and hygiene: 2000–2020.  
Graham, Hirai, Kim. (2016). An Analysis of Water Collection Labor among Women and Children.

# Areas of Investment

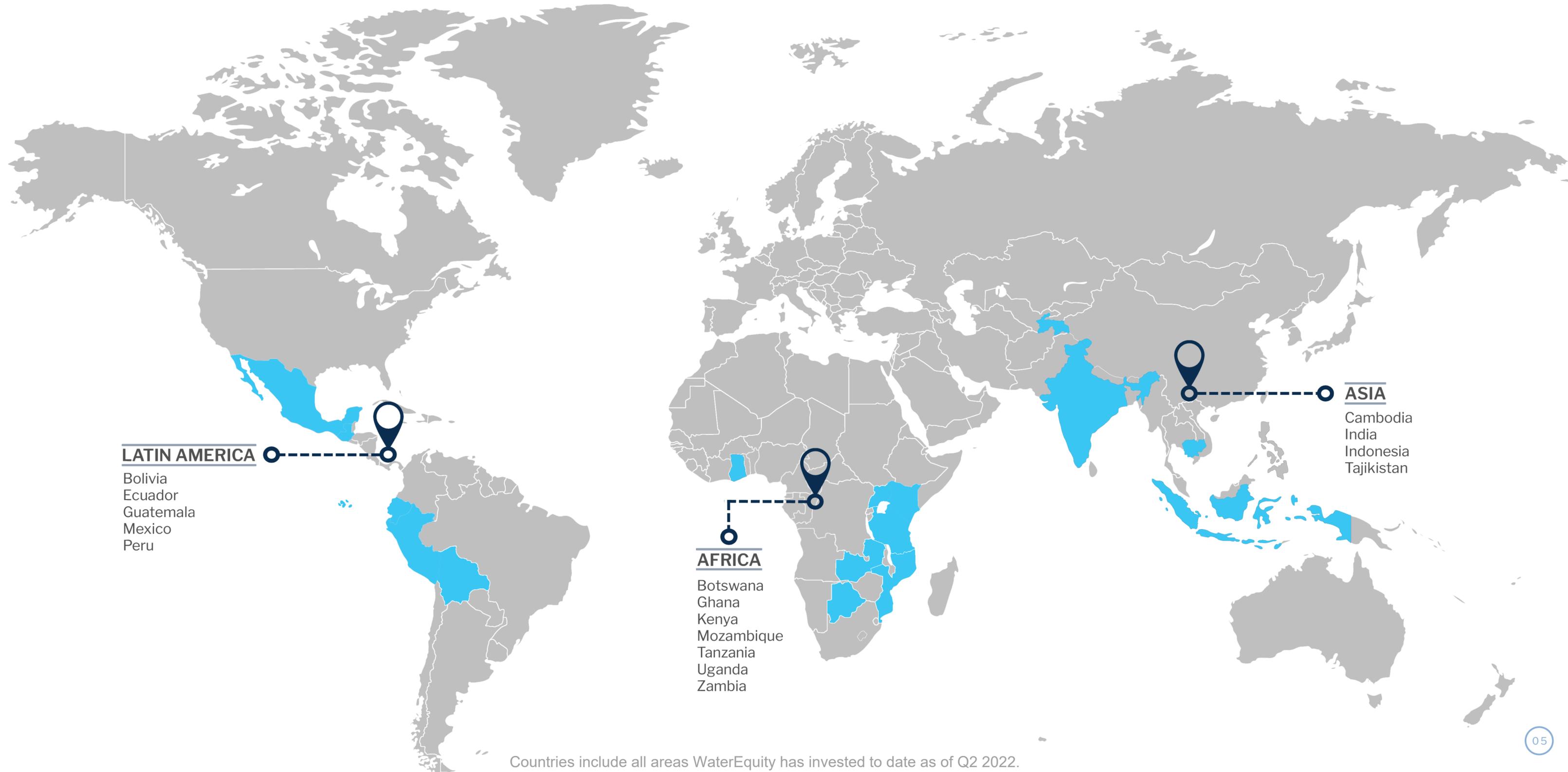
Water and sanitation investments provide a sizeable market opportunity to meet a critical, underserved need.

— **Affordable Financing for Household-level Solutions:** We provide debt capital to creditworthy financial institutions in emerging markets to meet local demand for affordable water and sanitation financing. These financial institutions use investment capital to scale their water and sanitation microloan portfolios, as well as on-lend to local enterprises delivering water and sanitation products and services.

— **Climate-Resilient Infrastructure:** We invest in low-carbon, climate-resilient water supply and sanitation infrastructure in emerging markets—reaching low-income populations via a diversified portfolio of projects and growth companies. Priority sectors include bulk water supply, water grid, wastewater treatment, fecal sludge treatment, and water reuse.

# A Global Presence: *Where We Work*

WaterEquity has investments around the world and are consistently seeking new opportunities.



Countries include all areas WaterEquity has invested to date as of Q2 2022.

# What We've Achieved: *Scaling Impact*

Since 2016, WaterEquity's funds have empowered millions of people with access to safe water and sanitation.



## CAPITAL RAISED

**\$200M+** investment capital raised across three funds



## WATER AND SANITATION

**3.3M** people reached with access to safe water and sanitation



## INVESTMENT ACTIVITY

**65** cumulative investments spanning 16 countries since 2016



## GENDER EQUALITY

**97%** of individuals directly supported by our investments are women



## ECONOMIC OPPORTUNITY

**70%** of people impacted earn below a living income



## SDGs IMPACTED

**8** including water & sanitation, health, gender, economic security, and climate action

# Media Quotes

**Gary White, CEO and Co-founder, WaterEquity & Water.org:**

“Families themselves are powerful agents of change, with rights and resources to bring to the table. If we are to achieve the ambitious targets of the SDGs, we need to think outside our typical boxes.”

**Paul O’Connell, President, WaterEquity:**

“WaterEquity is dedicated to forging a global capital market for water and sanitation that provides direct and measurable impact in emerging markets, together with financial returns for investors.”

**John Moyer, Chief Investment Officer, WaterEquity:**

“The pandemic further underscores the fundamental importance of safe water and sanitation, and the steady performance of WaterEquity’s assets demonstrates the potential for growth and attractive returns in water and sanitation finance.”

**Genevieve Edens, Director of Impact & ESG, WaterEquity:**

“Every nation should consider water-related issues as part of their climate change resilience framework. This is going to be a bigger and bigger issue, not smaller. Getting more attention focused here is really important.”



# Other Resources

The following resources are available for members of the media. To request use, please contact [press@waterequity.org](mailto:press@waterequity.org).

- [2021 Annual Report](#)
- Photos
- Video
- Stories from the field
- Representative investments
- WaterEquity logos and graphics

# Social Media

 [@WaterEquity](#)

 [@WaterEquityorg](#)

 [@WaterEquity](#)



# Available Bookings

For speaking or media requests, contact us at [press@waterequity.org](mailto:press@waterequity.org)



## PAUL O'CONNELL

President

Paul O'Connell has spent more than 20 years managing currency, debt and equity portfolios for sovereign wealth funds, pension funds, and other institutional investors. Paul received a Ph.D. in Economics from Harvard University and has published many articles alongside a featured TED talk.



## JOHN MOYER

Chief Investment Officer

John Moyer leads WaterEquity's investment strategy with 15 years of experience in the financial services and water and sanitation sectors in emerging markets. His team was recently awarded "Investment Team of the Year" for 2021.



## GENEVIEVE EDENS

Director, Impact & ESG

Genevieve Edens leads on impact measurement and management for WaterEquity. She brings 10+ years of experience in research, impact measurement, and consulting with international social entrepreneurs.



## ELAN EMANUEL

Chief Investor Relations Officer

Elan Emanuel leads the growth and management of WaterEquity's investment and philanthropic capital raising strategy and efforts. He brings more than 15 years experience in Private-Public Partnerships (PPPs) in sustainable development.



## ANU VALLI

Director, Financial Institution Investments

Anu Valli is responsible for portfolio development across a variety of financial institutions in emerging markets and oversight of multiple investment vehicles. She brings 15+ years of experience in impact investing and investment banking.



## CATHERINE COLYER

Chief Operations & Chief Compliance Officer

Catherine Colyer leads on WaterEquity operations and compliance, bringing 25 years of experience in financial services, compliance program development and implementation, fair lending, and asset management.



## MÓNICA A. ALTAMIRANO

Mónica A. Altamirano leads the integration of climate and water resource management principles into investment decisions and identifies policy changes to enable increased investment. She brings 18 years of expertise in water, climate, and Private-Public Partnerships (PPPs).



## TONY CLAMP

Director, Infrastructure Investments

Tony Clamp oversees water and sanitation infrastructure investment portfolio in emerging markets. 30 years of experience in infrastructure investment, project development, and climate finance.



**WATEREQUITY**

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**WATEREQUITY.ORG**