



WATEREQUITY

WaterEquity is the first asset manager exclusively focused on solving one of the most urgent issues of our time—the global water and sanitation crisis. We invest in financial institutions, enterprises, and infrastructure in emerging markets delivering access to safe water and sanitation to low-income consumers, while offering an attractive risk-return profile to investors.

Founded by engineer Gary White and actor/writer Matt Damon of Water.org, and led by Paul O’Connell, the success of WaterEquity is built on decades of experience investing in water and sanitation in emerging markets, seeking social and financial returns.

Visit WaterEquity.org to learn more.



water.org™

WaterEquity is an innovation of Water.org with 30 years experience



top 50 impact investment fund managers by ImpactAssets: 2019-2023



LOAN PRODUCT

Financing Available: Senior or Subordinated Debt

Currency: USD or local currency

Ticket Size: \$1M - \$12M

Loan Tenor: Up to 6 years

GEOGRAPHIC FOCUS

Global, low and middle-income countries

ELIGIBILITY CRITERIA

- Financial Institutions with water and sanitation, home improvement, affordable housing, general / multi purpose loan portfolio for individual or group microloan clients to construct, purchase, or renovate water and sanitation facilities such as connection to piped water network, wells, water tank, toilets/bathrooms, septic tanks, etc.
- Financial Institutions with SME loan portfolio which includes manufacturers or service providers in the water and sanitation value chain

FINANCIAL INSTITUTION TYPES

Banks, Non-Bank Financial Institutions, Microfinance Institutions (including NGO-MFIs), Credit Unions, Holding Companies; minimum Gross Loan Portfolio of \$10 million

TECHNICAL ASSISTANCE

Financial Institutions may be eligible to receive support from Water.org to develop or expand water and sanitation lending, such as:

- market research
- marketing strategy
- operationalization
- product development
- staff training
- monitoring, evaluation, and performance management

INQUIRIES

For more information, contact:

Anu Valli, Director of Financial Institution Investments at avalli@waterequity.org

What we’ve achieved: Scaling growth. Enabling impact.



\$350M+

committed capital raised towards Sustainable Development Goal 6

69

investments since 2016, deploying more than \$258 million

16

countries of impact spanning Asia, Africa, and Latin America



3.8M

people reached with safe water or sanitation

716K

water and sanitation microloans distributed through our investments

97%

of microloan end-clients supported by our investments are women

